

# Your NRA Show 2018 Schedule

**Saturday, May 19**

## Keys to a Great Cocktail Menu

10:00 AM - 10:45 AM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Charles Joly

## Precision Forecasting: Partnering Manager and Machine to More Accurately Predict Performance

10:00 AM - 10:45 AM

Innovation Theater: North Hall - Booth 5575

Speakers: Mary Hamill

## Using Social Media and Data Technology to Teach, Track, and Prevent Foodborne Illness

10:00 AM - 10:30 AM

Learning Center: North Hall - Booth 7400

Speakers: Lauren Bridges - Gerrin Cheek Butler

## Sweeter Than Sugar

10:00 AM - 10:45 AM

Foodamental Studio: South Hall - Booth 2389

Speakers: Diane Henderiks

## Culinary Demo - Rick Bayless

10:30 AM - 11:30 AM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Rick Bayless

## Hire, Train, Reward, Retain: Building a Team of Top Performers

11:00 AM - 11:30 AM

Learning Center: North Hall - Booth 7400

Speakers: TJ Schier

## From Preservation to Delicacy

11:30 AM - 12:15 PM

Foodamental Studio: South Hall - Booth 2389

Speakers: Michael Kornick

## The Impact of Cloud Technology on Multi-Unit Operators

11:30 AM - 12:00 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Paul Rubin

## ServSuccess: Stronger Workforce, Stronger Industry

12:00 PM - 12:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Sara Anderson - Ron Mitchell

## Increasing Wine Sales through Culture

12:00 PM - 12:20 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Brian Duncan

## Culinary Demo - Chris Cosentino

12:00 PM - 1:00 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Chris Cosentino

## Modern Technology: Friend or Foe to Sustainability on Farms?

12:30 PM - 1:15 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Nancy Kavazanjian - Bret Thorn - Kyle Bridgeforth

**Impact on Foodservice from the Evolving Digital Landscape**

1:00 PM - 1:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Gwen Brannon

**More Than a Syrup...**

1:00 PM - 1:45 PM

Foodamental Studio: South Hall - Booth 2389

**Culinary Demo - Anne Burrell**

1:30 PM - 2:30 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Anne Burrell

**Regulatory Trends in the Restaurant Industry and Simple Steps to Comply**

2:00 PM - 2:30 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Derek Jones

**The United States of Wine**

2:00 PM - 2:50 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Jon McDaniel

**Key Trends Shaping the Future of Foodservice**

2:00 PM - 2:45 PM

Learning Center: North Hall - Booth 7400

Speakers: Adam Hasley - Hudson Riehle

**Exotic, the New Familiar**

2:30 PM - 3:15 PM

Foodamental Studio: South Hall - Booth 2389

**How to Turn Advertising into Profit Using the New VOP Method**

3:00 PM - 3:30 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Nick Fosberg

**Ready to love the restaurant business again? Then let's talk about Tech**

3:00 PM - 3:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Ross Peterson

**The Power of Foodservice at Retail**

4:00 PM - 4:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Amanda Topper

**American Whiskey—The Story of a Ménage à Trois**

4:00 PM - 4:45 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Dale DeGroff

**International Reception**

5:00 PM - 6:30 PM

North Hall: Room N427

**Sunday, May 20**

**Sweeter Than Sugar**

10:00 AM - 10:45 AM

Foodamental Studio: South Hall - Booth 2389

Speakers: Diane Henderiks

**Video Killed the Radio Star, and It's Killing the Training Binder, Too**

10:00 AM - 10:45 AM

Innovation Theater: North Hall - Booth 5575

Speakers: Gabe Hosler 9298226 - Lexi Burns - Jim Quinlan - Damian Hanft

**Menu Trends 2018: Turning Trends Into Money Makers**

10:00 AM - 11:00 AM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Nancy Kruse

**Wearable Learning (w-Learning): The Smart Training Modality of the Future for Restaurants**

10:30 AM - 11:00 AM

Learning Center: North Hall - Booth 7400

Speakers: Jennifer Tong

**Impact Business Performance: Elevate Your Workforce**

11:00 AM - 11:45 AM

Innovation Theater: North Hall - Booth 5575

Speakers: Chip Romp - Sara Anderson - Kendall Ware CHT - Stephen Eden - Calvin Banks - Marisa McLaughlin - Jim Mazany

**Mighty Close to Home**

11:30 AM - 12:15 PM

Foodamental Studio: South Hall - Booth 2389

Speakers: Dan Solomon

**Culinary Demo - Barton Seaver**

12:00 PM - 1:00 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Barton Seaver

**The Art of Inspection**

12:00 PM - 12:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Ashley Miller - Vito Palazzolo

**The Outsized Importance of Customer Data and Retention in a Delivery-Driven Restaurant World (And Other Business Model Changes You Need to Make)**

12:00 PM - 12:30 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Zach Goldstein - mike Speck

**Adopting Cocktail Trends in Small or Multi-Unit Operations**

1:00 PM - 1:45 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Mark Vidano - Melissa Dowling - Lee Zaremba - Mitchie Kanda

**Beyond the Chicken Tender**

1:00 PM - 1:45 PM

Foodamental Studio: South Hall - Booth 2389

**Creating Experiences That Can't Be Delivered**

1:00 PM - 1:45 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Dylan Swift

**Navigating Your Path to Payment Data Security with the PCI Security Standards Council**

1:00 PM - 1:45 PM

Learning Center: North Hall - Booth 7400

Speakers: Lauren Holloway

**Culinary Demo - Charles Phan**

**1:30 PM - 2:30 PM**

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Charles Phan

**Signature '18**

**2:00 PM - 3:30 PM**

Grand Ballroom (S100), South Hall

Speakers: Dawn Sweeney - Condoleezza Rice

**Team-Building Techniques for Ever-Changing Teams**

**2:00 PM - 2:30 PM**

Learning Center: North Hall - Booth 7400

Speakers: Patrick Yearout

**See Sea Vegetables**

**2:30 PM - 3:15 PM**

Foodamental Studio: South Hall - Booth 2389

Speakers: James Griffin Ed.D., CEC, CCE, CHE

**"86" the Complexity of Running a Restaurant**

**2:30 PM - 3:00 PM**

Innovation Theater: North Hall - Booth 5575

Speakers: John Rosanova - Jon Lawrence

**Sanitation Certification in Automated Foodservice Equipment**

**3:00 PM - 3:30 PM**

Learning Center: North Hall - Booth 7400

Speakers: Audra Bildeaux

**Culinary Demo - Masaharu Morimoto**

**3:00 PM - 4:00 PM**

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Masaharu Morimoto

**Location, Location, Location**

**4:00 PM - 4:30 PM**

Learning Center: North Hall - Booth 7400

Speakers: James Walker CFE

**Monday, May 21**

**Draught Beer Quality: Understanding Today's Draught Beer Landscape**

**10:00 AM - 10:45 AM**

Bar Stage: Lakeside Center - Booth 11262

Speakers: Matt Meadows

**How to Develop and Maintain Rock Star Employees**

**10:00 AM - 10:30 AM**

Learning Center: North Hall - Booth 7400

Speakers: Thomas Mirisola

**The 2018 Trends That Are Impacting Your Labor Costs**

**10:30 AM - 11:15 AM**

Innovation Theater: North Hall - Booth 5575

Speakers: David Cantu

**SuperSession: The Future of Restaurants**

**11:00 AM - 12:30 PM**

Grand Ballroom (S100), South Hall

Speakers: Daniel Burrus - John Miller - David Zito - John Ha

**Sourcing Sustainable Seafood is Easier Than You Think**

11:00 AM - 11:30 AM

Learning Center: North Hall - Booth 7400

Speakers: Jeff Clark - Barton Seaver

**Hank and Harry's: How To Win Your Customers With A Mobile Loyalty and Ordering Solution**

11:30 AM - 12:00 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Buzzy Sklar

**Culinary Demo: Sarah Greuneberg**

12:00 PM - 1:00 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Sarah Grueneberg

**Winning the Workforce**

12:00 PM - 12:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Victor Fernandez - Joni Doolin

**An Ocean of Cocktail Innovation! Neutral Spirits and Sugar Kelp Infusions**

1:00 PM - 1:20 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: James Griffin Ed.D., CEC, CCE, CHE

**Worried About Fruit Flies? Learn the Risks and Practices for Elimination**

1:00 PM - 1:30 PM

Learning Center: North Hall - Booth 7400

Speakers: S. John Barcay Ph.D.

**Culinary Demo - Takashi Yagihashi**

1:30 PM - 2:30 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Takashi Yagihashi

**Simplify for Growth: Choosing the Right Accounting and Back-Office Platform**

1:30 PM - 2:00 PM

Innovation Theater: North Hall - Booth 5575

Speakers: John Moody

**Dollars of Diversity**

2:00 PM - 2:20 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Elayne Duff

**Winning The Share Battle: Uncovering New Occasions for Traffic Growth**

2:00 PM - 2:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Surbhi Martin

**Getting What You Paid for: How to Sustainably Source Your Restaurant Food Supply**

2:30 PM - 3:15 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Jeff Clark - Dado TestUser 8439562;MD - NRA1 TestUser1 Jr.;BA - NRA2 TestUser2 MS

**Culinary Demo - Michael Mina**

3:00 PM - 4:00 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Michael Mina

**Luxury on a Budget – Rethinking Your Wine List in Changing Times**

3:00 PM - 3:20 PM

Bar Stage: Lakeside Center - Booth 11262

Speakers: Emily Wines

**Pay Practices and the Law**

3:00 PM - 3:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Angelo Amador - Paul DeCamp

**Big Brands Aren't Dead, But Mediocre Performance IS!**

3:30 PM - 4:15 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Mike Archer - Victor Fernandez - Wally Doolin - Roz Mallet

**Tuesday, May 22**

**Craft Cocktails to Help Plus Up Your Customers Order**

10:00 AM - 10:45 AM

Foodamental Studio: South Hall - Booth 2389

Speakers: Diane Henderiks

**Successful Businesses Are Embracing Turnover—Know Why You Should Too.**

10:30 AM - 11:15 AM

Innovation Theater: North Hall - Booth 5575

Speakers: Kristin Burk - Kendall Ware CHT

**Culinary Demo - Govind Armstong**

11:00 AM - 12:00 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Govind Armstrong

**Interactive Cocktail Crash Course: The Background, the Booze, and Bartending**

11:00 AM - 11:45 AM

Bar Stage: Lakeside Center - Booth 11262

Speakers: John Caron

**Designing Healthy Menus for Children: A Culinary Nutrition Approach**

11:30 AM - 12:15 PM

Foodamental Studio: South Hall - Booth 2389

Speakers: Michael Makuch MAT, CEC

**Transforming the Restaurant Experience for Diners and Wait Staff Alike**

12:00 PM - 12:30 PM

Innovation Theater: North Hall - Booth 5575

Speakers: Link Simpson

**Culinary Demo - Antonia Lofaso**

12:30 PM - 1:30 PM

World Culinary Showcase: Lakeside Center - Booth 10357

Speakers: Antonia Lofaso

**Maximum Bang, Minimum Buck: Getting the Most Out of Your Training Dollars**

1:00 PM - 1:45 PM

Innovation Theater: North Hall - Booth 5575

Speakers: JoEtta Barnes - Patrick Yearout - Lael Garner-Weadock - Michael Freeman

**Invest in Your Business, Invest in Dishwashers**

2:00 PM - 2:30 PM

Learning Center: North Hall - Booth 7400

Speakers: Jessie Bray